

## **Inside The Mind Of A Marketer - How Anyone Can Make Money Writing Articles**

- by Ajay Kumar

Getting to set your hours and call the shots instead of taking orders is why a lot of people decide that working via the internet is a smart move for them. By using tactics like article marketing, you could identify a market today and drive customers to purchase your product tomorrow. But you're not going to do this without first reading some great tips.

Provide informative, helpful and useful information on your site. Take some extra time to write up some informative reviews then use the affiliate link to show the readers where to go to get that particular item. Throwing random links that have nothing to do with what is on your site is sure to result in a quick exit by the visitors.

Adding in links to your other articles that are helpful and related can be a huge benefit for your article marketing. The benefit behind adding in link backs is that it will help you in the search rankings and it will get readers to more and more of your articles.

Stay on topic. Your article should always be relevant to whatever it is promoting. If you are writing about home improvement, there is no reason to throw in a story about your recent vacation to the Bahamas. Readers want the content to match the topic, so make sure you don't stray too far.

There are many article directories that you might choose to submit your articles to. Read through the submission requirements for article directories to maximize the results of your submission. There will be a variation on the rules, dependent on which directory you are submitting to.

The range of tips presented in the article you just read will help you get a much better understanding about what article marketing is and how you can use it to your advantage in order to earn a steady stream of income. Never neglect to use some great tips. The more you're willing to learn about marketing, the better off your business will be.